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NEW ENGLAND
FIRST AMENDMENT COALITION

Beat break-out: Climate

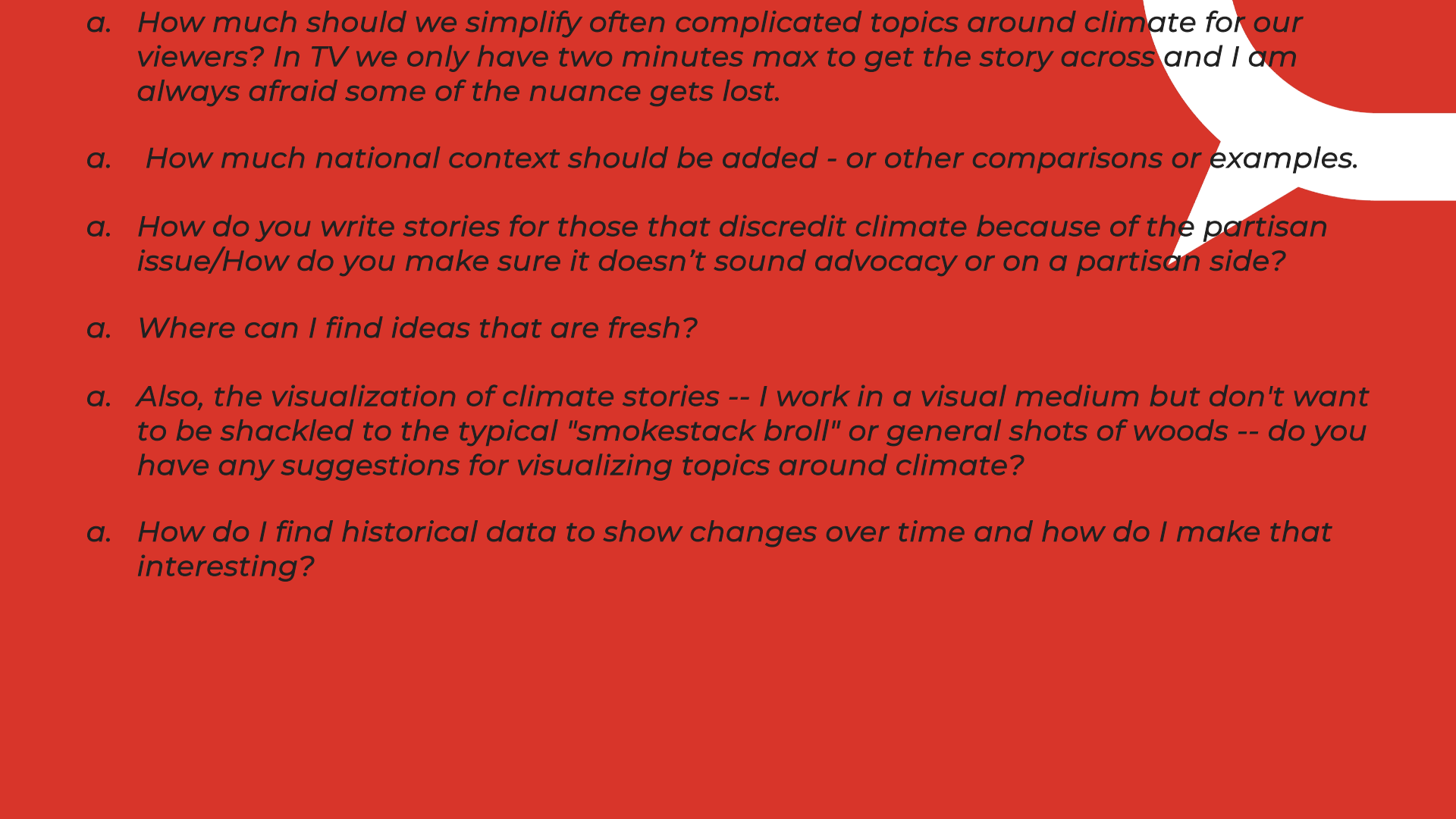
*NEFAC/Northeastern University
Oct. 24, 2022*

A challenge in covering climate locally...

- *Journalists of climate science background*
- *Lack of time*
- *How to weave climate into stories (Foliage, rain events)*
- *Ensuring stories come to you as much as you go to them*

The Opportunity...

- Connects a global problem locally
- Local news remains the most trusted - yet local news not at levels mentioning climate change pre 2010.
- Allows a way to do great climate narratives - framing is part of the answer
- Become an expert in one thing...
- It's not just a climate story - it's an everything story (psychology, physics, politics, arts, intellectual humility etc)

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- a. *How much should we simplify often complicated topics around climate for our viewers? In TV we only have two minutes max to get the story across and I am always afraid some of the nuance gets lost.*
 - a. *How much national context should be added - or other comparisons or examples.*
 - a. *How do you write stories for those that discredit climate because of the partisan issue/How do you make sure it doesn't sound advocacy or on a partisan side?*
 - a. *Where can I find ideas that are fresh?*
 - a. *Also, the visualization of climate stories -- I work in a visual medium but don't want to be shackled to the typical "smokestack broll" or general shots of woods -- do you have any suggestions for visualizing topics around climate?*
 - a. *How do I find historical data to show changes over time and how do I make that interesting?*

How to find ideas

- <https://environmentalsolutions.mit.edu/news/covering-local-climate-stories/>
- https://coveringclimatenow.org/?gclid=CjwKCAjwzNOaBhAcEiwAD7Tb6KF0dIEe_blyS9Di62uEFTzOBA19oVtpCApB5aVMX9oSHK_pkVFTYxoCxqsQAvD_BwE
- <https://newsfuel.org/>
- <https://pulitzercenter.org/grants-fellowships/opportunities-journalists/connected-coastlines-grants>
- https://greatergood.berkeley.edu/article/item/what_does_intellectual_humility_look_like
- <https://ncse.ngo/how-local-media-affects-climate-change-understanding>

Ideas continued

[PubMed](#)

[Eureka Alert](#)

State climate data centers
(<https://mypages.unh.edu/nhsco/home>);

<https://www.uvm.edu/cas/vermont-state-climate-office-data>;

<https://dem.ri.gov/environmental-protection-bureau/initiatives/climatology>

Local Universities - forge
relationships

Wildlife (ticks, bears, state
birds)

DBUs/ISO

Bigger ideas

- <https://newsfuel.org/>
- <https://pulitzercenter.org/>
- [Society of Environmental Journalists](#)

Workshop!